



CONTACT
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Hoyo de Manzanares, Madrid

WEB & PORTFOLIO



<https://paolaglamart.es>

- SPECIALISMS**
- Beauty / social make-up
 - Consultative selling & till operation
 - Customer service & experience
 - Stock / inventory / orders
 - Photoshoots
 - Events & personalised services
- AVAILABILITY & MOBILITY**
- Immediate start
 - Immediate availability
 - Category B driving licence & own vehicle
 - Travel, overnight stays & tours
 - Madrid, the rest of Spain & other locations depending on the project
- LANGUAGES**
- Spanish · Native
 - English · B1

- TOOLS**
- Excel · budgets / tracking
 - Pinterest · moodboards
 - Instagram / TikTok · content
 - Digital project organisation
- STRENGTHS**
- Friendly, professional manner
 - Advice & active listening
 - Organisation & stock
 - Calm when handling issues
- SOCIAL MEDIA**
- Instagram · [@paolaglamart](#)
TikTok · [@paolaglamart](#)
LinkedIn · Paola Martín Avellaneda

Paola Martín Avellaneda

Make-up, Hair & Characterisation · Theatre & Live Entertainment

Musical Theatre · Wigs · Hairpieces · Backstage · Quick Changes · Performance

PROFESSIONAL PROFILE

Make-up and characterisation artist with hands-on experience in musical theatre, theme parks and backstage environments. Performer preparation, wigs, hairpieces, hairstyling, performance make-up, quick changes and maintenance between shows. Experienced working with intense lighting, movement, sweat and tight timings, combining speed, precision and workshop organisation.

PROFESSIONAL EXPERIENCE

Hair, Wigs & Hairpieces Team — Professional Placement

Puy du Fou España · Toledo · Mar. 2026 – Jun. 2026

- Maintenance, washing, preparation, styling and stage fitting of wigs and hairpieces; workshop and backstage work using curling irons, straighteners and braiding.
- High-workload days with up to 8 performances plus an evening show; approximately 150 performers supported across multiple simultaneous tasks.
- Quick changes and resolution of last-minute issues, maintaining order and precision without delaying stage entrances.
- Increasing autonomy from approximately halfway through the placement.

Make-up, Hair & Characterisation Technician

RESAD · I Love Rocky · Madrid · Feb. 2026

- Design and execution for 2 casts and 25 performers, with approximately 2 hours of preparation; drag, 1980s, punk and glam-rock aesthetics.
- Quick changes and backstage support during the performance, adapting a shared concept to different faces and characters.
- Designs developed collaboratively, with advance material preparation and task organisation.

Make-up Technician — Work Placement

Malinche, The Musical · Madrid · Dec. 2024

- 10 performances with around 10 performers: stage and beauty make-up, wigs, hairstyling, braiding, touch-ups and backstage changes.
- Some quick changes involving elements and minor wounds were completed in around 2 minutes or less.
- Adaptation to lighting, audience distance, movement and sweat, maintaining the character throughout the performance.

Three Kings Characterisation — Team Project

Torreldones, Madrid · Jan. 2026

- Characterisation of 9 participants in a team of 3 professionals, with task allocation and execution in approximately 3 hours.
- Reference research, material preparation, make-up, wigs and hairpieces.

RELEVANT PROJECTS / PORTFOLIO

Theatrical Ageing — highlights, shadows and feature modification to create a visibly older age for the stage.

The Forgotten Fortune Teller — 1920s period character with make-up and finger waves for the stage.

Dr. Neptor — latex bald cap with integration, pigmentation and villain character development.

Ellelief — complete fantasy character with prosthetics, accessories, hairstyling, costume and shared art direction.

STAGE SKILLS

- Performer preparation
- Wigs & hairpieces
- Braiding, straighteners & curling irons
- Adaptation to lighting, sweat & movement

AVAILABILITY

- Immediate start and availability for performances, nights, weekends and intensive seasons.
- Category B driving licence, own vehicle and mobility for productions and seasonal work.
- Available to travel, stay overnight and join tours.
- Native Spanish · English B1.

EDUCATION

Higher Vocational Diploma in Professional Make-up and Characterisation

IES Las Canteras · Sep. 2024 – Jun. 2026 · studies completed · diploma pending issuance

Baccalaureate in Visual Arts

IES Federico García Lorca · Sep. 2022 – Jun. 2024

Full portfolio: paolaglamart.es/portfolio