



CONTACT

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Hoyo de Manzanares, Madrid

WEB & PORTFOLIO



<https://paolaglamart.es>

SPECIALISMS

- Beauty / social make-up
- Consultative selling & till operation
- Customer service & experience
- Stock / inventory / orders
- Photoshoots
- Events & personalised services

AVAILABILITY & MOBILITY

- Immediate start
- Immediate availability
- Category B driving licence & own vehicle
- Travel, overnight stays & tours
- Madrid, the rest of Spain & other locations depending on the project

LANGUAGES

- Spanish · Native
- English · B1

TOOLS

- Excel · budgets / tracking
- Pinterest · moodboards
- Instagram / TikTok · content
- Digital project organisation

STRENGTHS

- Friendly, professional manner
- Advice & active listening
- Organisation & stock
- Calm when handling issues

SOCIAL MEDIA

Instagram · [@paolaglamart](#)

TikTok · [@paolaglamart](#)

LinkedIn · Paola Martín Avellaneda

Paola Martín Avellaneda

Professional Make-up Artist · Beauty, Sales & Retail

Beauty · Consultative Selling · Retail · Customer Service · Photography · Events

PROFESSIONAL PROFILE

Qualified professional make-up artist with nearly two years of experience in customer service and operational management, complemented by sales, till operation, stock control and coordination in high-demand environments. Technical training in beauty make-up, experience in photography and events, adaptation to different skin types and personalised service.

PROFESSIONAL EXPERIENCE

Customer Experience Lead & Sales Support

McDonald's · Torrelodones, Madrid · Jun. 2024 – Feb. 2026

- Direct customer service, needs assessment, product recommendations, sales and till support, and resolution of queries and issues.
- Front-of-house management during high demand, organising customer flow and coordinating with colleagues to maintain speed and service quality.
- Replenishment and operational control of stock, inventory and orders; handling complaints and conflicts calmly and professionally.
- Communication with diverse customer profiles, active listening and adapting the approach to each situation.

Beauty Make-up for Actor Portfolio

Photography project · Oct. 2025

- Natural make-up for camera, preserving the performer's identity and adapting the finish for portrait and photography.
- Three look changes and touch-ups during the session according to image and camera requirements.

Beauty, Editorial & Creative Projects

Portfolio Paola Glam Art · 2025 – 2026

- Soft Editorial, "A Film By..." Collection and Green Editorial: skin preparation, correction, definition, colour and looks designed for photography.
- Work with references, styling, lighting and touch-ups; adaptation to different skin characteristics and needs.

Make-up Technician — Work Placement

Malinche, The Musical · Madrid · Dec. 2024

- Participation in 10 performances with around 10 performers: beauty/stage make-up, wigs, hairstyling, touch-ups and adaptation to lighting, sweat and performance duration.

Three Kings Characterisation — Team Project

Torrelodones, Madrid · Jan. 2026

- Planning of references, materials and task allocation; characterisation of 9 participants in approximately 3 hours.

RELEVANT PROJECTS / PORTFOLIO

Actor Portfolio — natural finish, three look changes and make-up designed for photography.

Soft Editorial — luminous, defined skin for a beauty/editorial photoshoot.

"A Film By..." Collection — beauty series inspired by classic cinema and designed for camera and portrait work.

Green Editorial — use of colour, styling and visual composition for photography.

Canvas of Life — personalised belly painting with a design adapted to anatomy and comfort.

SALES & BEAUTY SKILLS

- Consultative selling & recommendations
- Till operation & customer service
- Skin preparation & correction
- Photography touch-ups

AVAILABILITY

- Immediate start and flexibility for shifts, campaigns, events and weekends.
- Category B driving licence, own vehicle and mobility around Madrid and surrounding areas.
- Available to travel depending on the project.
- Native Spanish · English B1.

EDUCATION

Higher Vocational Diploma in Professional Make-up and Characterisation

IES Las Canteras · Sep. 2024 – Jun. 2026 · studies completed · diploma pending issuance

Baccalaureate in Visual Arts

IES Federico García Lorca · Sep. 2022 – Jun. 2024

Full portfolio: paolaglamart.es/portfolio