



CONTACT

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Hoyo de Manzanares, Madrid

WEB & PORTFOLIO



<https://paolaglamart.es>

SPECIALISMS

- Beauty / social make-up
- Consultative selling & till operation
- Customer service & experience
- Stock / inventory / orders
- Photoshoots
- Events & personalised services

AVAILABILITY & MOBILITY

- Immediate start
- Immediate availability
- Category B driving licence & own vehicle
- Travel, overnight stays & tours
- Madrid, the rest of Spain & other locations depending on the project

LANGUAGES

- Spanish · Native
- English · B1

TOOLS

- Excel · budgets / tracking
- Pinterest · moodboards
- Instagram / TikTok · content
- Digital project organisation

STRENGTHS

- Friendly, professional manner
- Advice & active listening
- Organisation & stock
- Calm when handling issues

SOCIAL MEDIA

Instagram · [@paolaglamart](#)
TikTok · [@paolaglamart](#)
LinkedIn · Paola Martín Avellaneda

Paola Martín Avellaneda

Make-up & Characterisation · Audiovisual Production

Team Organisation · Materials · Scheduling · Backstage · Filming

PROFESSIONAL PROFILE

Qualified make-up artist and characterisation artist with experience in team coordination, material preparation and production scheduling. Coordinated a team of four make-up artists on a short film and worked in high-demand operational environments in theatre and live entertainment. Combines technical execution with organisation, prioritisation and problem-solving.

PROFESSIONAL EXPERIENCE

Make-up & Characterisation Coordination — Charity Short Film

Audiovisual production · Jul. 2026

- Coordination of 4 make-up artists, planning tasks, materials and timings, and monitoring needs throughout filming.
- Characterisation and FX execution, combining technical work with team communication and decision-making.
- Night shoot with tight timings, maintaining order, priorities and responsiveness.

Hair, Wigs & Hairpieces Team — Professional Placement

Puy du Fou España · Toledo · Mar. 2026 — Jun. 2026

- Simultaneous workshop and backstage work, performer preparation, wig and hairpiece maintenance, and material control.
- High-workload days with up to 8 performances plus an evening show and several tasks running in parallel.
- Increasing autonomy from halfway through the placement and resolution of issues under demanding time constraints.

Make-up, Hair & Characterisation Technician

RESAD · I Love Rocky · Madrid · Feb. 2026

- Preparation of designs and materials and execution for 2 casts and 25 performers, with approximately 2 hours of preparation.
- Team organisation, make-up, hairstyling, characterisation and quick changes backstage.

Make-up Technician — Work Placement

Malinche, The Musical · Madrid · Dec. 2024

- 10 performances with around 10 performers: stage and beauty make-up, wigs, hairstyling, braiding, touch-ups and backstage support.
- Adaptation to lighting, movement, sweat and performance duration, working around show timings and priorities.

Customer Experience Lead

McDonald's · Torreldones, Madrid · jun. 2024 — feb. 2026

- Transferable experience in front-of-house coordination, prioritisation, team communication and issue resolution during high demand.

RELEVANT PROJECTS / PORTFOLIO

Sutured Wound — complete technical silicone prosthetic process, including material planning and workflow stages.

Eleiel — group project creating a complete character, coordinating several disciplines with shared art direction.

Actor Portfolio — session with three look changes, adapted to camera and performer requirements.

Inspo Thriller — horror characterisation using latex, textures, pigmentation and visual creature development.

PRODUCTION SKILLS

- Material preparation & control
- Small-team coordination
- FX, wounds & prosthetics
- References, sketches & face charts

AVAILABILITY

- Immediate start and flexibility for long shoots, nights and weekends.
- Category B driving licence, own vehicle and mobility around Madrid and other locations.
- Available to travel and stay overnight depending on the production.
- Native Spanish · English B1.

EDUCATION

Higher Vocational Diploma in Professional Make-up and Characterisation

IES Las Canteras · Sep. 2024 — Jun. 2026 · studies completed · diploma pending issuance

Baccalaureate in Visual Arts

IES Federico García Lorca · Sep. 2022 — Jun. 2024

Full portfolio: paolaglamart.es/portfolio